

Media Advisory



FOR IMMEDIATE RELEASE
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Blind Mountain Climber Erik Weihenmayer and Actor-Director Eric Close to Inspire Adventure in The Classroom Using Verizon's Thinkfinity.org

WASHINGTON – Erik Weihenmayer, the blind mountain climber, adventurer and author, will help teachers learn how to inspire a sense of adventure and curiosity in the classroom on June 30 at a special Verizon Thinkfinity.org session at the National Educational Computing Conference at the Walter E. Washington Convention Center. Weihenmayer, a former middle school teacher, and actor-director Eric Close of the CBS series “Without a Trace” will lead teachers through an inspirational discussion and demonstration, including a rope team exercise, titled Inspiring the Inner Explorer: Creating a Spirit of Adventure in the Classroom.

WHO: Erik Weihenmayer, explorer, mountain climber and author
Eric Close, who stars as Martin Fitzgerald on CBS TV's “Without A Trace”
Kathy Brown, Verizon senior vice president – public policy and corporate responsibility
Patrick Gaston, Verizon Foundation president
Teachers and technology specialists

WHAT: Thinkfinity.org's “Inspiring the Inner Explorer: Creating a Spirit of Adventure in the Classroom”

WHEN: 12:30 p.m. – 1:30 p.m., Tuesday, June 30

WHERE: Walter E. Washington Convention Center
Room WWCC 206

801 Mount Vernon Place, NW
Washington

BACKGROUND: Thinkfinity.org is the Verizon Foundation's free, comprehensive Web site that can save teachers time and money by providing thousands of educational resources including K-12 lesson plans, online educational activities, videos and other materials to enhance teacher effectiveness and improve student achievement. Those attending NECC are invited to visit the Thinkfinity.org booth #2004 to try out Thinkfinity.org classroom-style demo stations. The ropes course used during the demonstration is provided by GO AdventureSports (www.goadventuresports.com).

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