

# ***MEDIA ADVISORY***



**FOR IMMEDIATE RELEASE**  
**February 10, 2010**

## **NAACP Launches Unique Interactive, Multimedia Timeline on Feb. 16 to bring Black History to Life; Timeline Narrated by Actor Lawrence Fishburne**

**NEW YORK** – The NAACP and the Verizon Foundation will unveil on Tuesday (Feb. 16) a multimedia Web site featuring the story of the civil rights organization and the first interactive timeline of black history. The event, which will begin at 3 p.m. EST, includes a virtual [webinar](#), tour of the Web site, and a question-and-answer session with NAACP leaders and historians, and Verizon Foundation leaders.

The Web site, the NAACP Interactive Historical Timeline, is funded through a \$500,000 grant from the Verizon Foundation and is being launched in conjunction with Black History Month, which is observed in February. Resources from the NAACP timeline will also be made available to teachers, students and parents through Verizon Thinkfinity ([www.thinkfinity.org](http://www.thinkfinity.org)), a free educational Web site.

**WHO:** Benjamin Jealous, NAACP president and CEO  
Vic Bulluck, executive director of the NAACP Hollywood Bureau  
Patrick Gaston, Verizon Foundation president

**WHAT:** NAACP Interactive Historical Timeline Virtual Press Conference

**WHEN:** 3 p.m. EST Tuesday, Feb. 16

**WHERE:** To view the virtual press conference: Go to  
[http://www.mymeetings.com/nc/join.php?  
sigKey=mymeetings&i=749199167&p=pdteam&t=c](http://www.mymeetings.com/nc/join.php?sigKey=mymeetings&i=749199167&p=pdteam&t=c).

For audio of press conference: 888-324-2876; passcode: 9786951.

For technical issues call the conference line help desk at 888-823-3630,  
select option 1 and then press 3 for technical assistance.

**BACKGROUND:** The NAACP Interactive Historical Timeline provides a dynamic, multimedia experience highlighting key events of the organization's history and its role in the civil rights movement, education and an array of other issues. Through highlighting NAACP involvement, the timeline opens an important window on American history. Each point on the timeline includes a written narrative, historic video or photos as well an audio narrative read by a celebrity such as Lawrence Fishburne.

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