

Media Advisory



FOR IMMEDIATE RELEASE

August 4, 2009

Verizon and the Florida Center for Instructional Technology to Announce Program on Aug. 6 to Provide Free Educational Resources and Training to Florida Teachers

TAMPA, Fla. – Teachers throughout Florida will be eligible to receive free training to use the innovative resources of Thinkfinity.org through a grant from the Verizon Foundation that will be announced at 9:30 a.m. Thursday (Aug. 6) at the Florida Center for Instructional Technology campus at the University of South Florida. The announcement will be made before a group of teachers who will take part in a demonstration of Thinkfinity.org resources.

WHO: U.S. Rep. Kathy Castor
Kate Kempker, director of the bureau of instruction and innovation, Florida department of education
Colleen Kennedy, dean, college of education, University of South Florida
Michelle Robinson, Verizon, president – Southeast region
Dr. Roy Winkelman, director, the Florida Center for Instructional Technology
A group of Florida school teachers

WHAT: The Florida Center for Instructional Technology and Verizon will announce a partnership to provide training to Florida teachers to use educational resources on Thinkfinity.org. A group of teachers will take part in a demonstration of the Web site.

WHEN: 9:30 a.m. – 10:30 a.m., Thursday, Aug. 6

WHERE: The Florida Center for Instructional Technology
University of South Florida
College of Education Building, Room EDU252 Laptop Lounge -- 2nd Floor
4202 East Fowler Ave.
(parking deck is across from Education building)
Tampa

BACKGROUND: Thinkfinity.org is the Verizon Foundation's free, comprehensive Web site that can save teachers time and money by providing thousands of educational resources including K-12 lesson plans, online educational activities, videos and other materials to enhance teacher effectiveness and improve student achievement.

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